

GREATER NEWARK, OHIO

*Free Factory
Sites,
Cheap Power
and
Fuel*



*An Ideal
Manufacturing
and
Residence
Section*



VIEW OF NEWARK LOOKING EAST FROM
10TH FLOOR OF TRUST BLDG.



Soldiers' and Sailors'
Memorial Building

NEWARK, OHIO

HAVING passed one night through white-hot, scathing fires of tragedy, Newark awoke one morning to find herself.

And some of the facts that follow constitute the basis of her firm belief that she will be able to bring victory out of defeat and to proceed along more intelligent and deliberately considered lines to develop a higher and better citizenship than she has ever known.

Quite a number of the best people on earth live in Newark and having become aroused to the fact that they can make it the best town in the world, they will undoubtedly succeed; for whether regarded from an artistic or industrial standpoint, Newark is "there with the goods."

From Rain Rock on the east to historic Granville on the west, from beautiful hills on the north to Buckeye Lake on the south, one may drive by delightful roads through a country diversified by sparkling streams, stately forests and gently undulating hills—a garden spot of earth.

The county seat of one of the richest and most fertile counties of the state, Newark is surrounded by small but flourishing villages which form centers for an unusually intelligent farming population. Over 623,500 people live within a radius of fifty miles.

That the growth of Newark has been sure and steady is attested by the following figures from the U. S. census:

1870	-	-	-	-	-	6,698
1880	-	-	-	-	-	9,600
1890	-	-	-	-	-	14,272
1900	-	-	-	-	-	18,157
1910	-	-	-	-	-	25,404

MUNICIPAL IMPROVEMENTS

NEWARK owns its own municipal electric light system. It consists of an up-to-date plant, the most modern dynamos and engines with a complete system of poles and wiring, furnishing over 410 arc lights for the streets and public places of the city.

The water works system is also the property of the city, and consists of a city plant combined with a former private system, both of which originally cost in the aggregate over \$800,000. Few cities in the world can boast of such fire protection as is given Newark by this system. It is endorsed by the National



Newark Trust Building

Board of Fire Underwriters as being equal to any system in the United States. The pressure at the hydrants is 115 pounds to the square inch. The distribution system consists of 75 miles of large water pipes with duplicate mains from the reservoir to the distributing stations and they are capable of pumping ten million gallons per 24 hours so that the force is such that at almost any given point at least a dozen heavy streams can be concentrated upon the fire within a few moments after the alarm is given. Especially is this system calculated to protect our manufacturing districts. The experience of other Ohio cities has taught the citizens of Newark the wisdom of fully protecting the institutions which give a city its life blood.

The water furnished by the water system is taken from a rocky stream which issues from hills on the north, fed by numerous springs and affording a drinking water of unusual natural purity. This water, however, passes through an excellent filtration system operated by the city and according to tests made, not only by the experts of the state, but analysts engaged by citizens and different civic bodies, shows the highest purity and sanitary qualities even in the most unfavorable periods of the year.

In addition to this water system, Newark has a modern fire alarm system in perfect working order, one central and three outlying fire departments, all of which are organized to a high degree of efficiency.

The fire department as well as the police system is under civil service; capacity and faithfulness being the only considerations in selecting and keeping its members.

The federal government has just appropriated \$190,000 for a new postoffice building in Newark.

SCHOOL ADVANTAGES

THE public school system is one of the best in the state. A diploma from high school admits holder to almost any university without examination. The primary and grammar schools are equally excellent, and consists of fifteen modern fire proof buildings costing \$514,000. School enumeration shows an attendance of 4,018 pupils who are looked after by 111 teachers. In addition to the educational facilities afforded by the city, residents of Newark have the advantages afforded by Denison University, situated in the beautiful village of Granville, six miles west of Newark on the interurban railway. The seat of learning has been established for many years and is well known throughout the educational world combining with literary and scientific courses several technical lines of study. Denison has an investment of \$600,000 in buildings and equipment and an endowment of \$700,000. Over 700 pupils are enrolled in Newark's parochial schools.

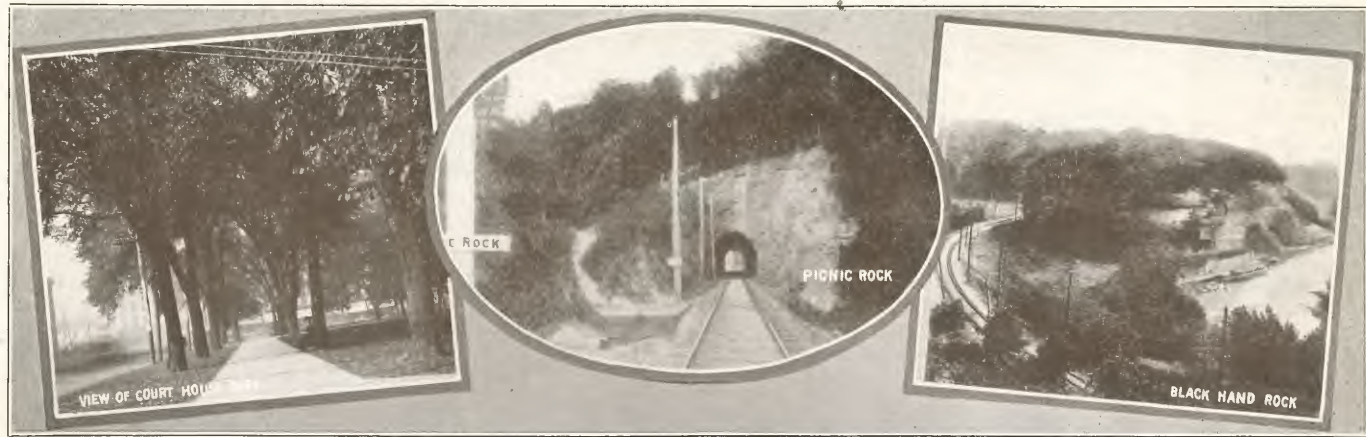
Newark is the home of many churches, twenty-four in number, three of which have been completed within the year at the cost of \$230,000. Almost every denomination is represented and all are in a flourishing and healthy state.

RELAXATION

FOR amusements Newark is well equipped. The handsome Auditorium is in one of the best theatrical circuits of the states of Indiana, Ohio and West Virginia. The building cost \$150,000. It is centrally located, is fully equipped, comfortable, has a seating capacity of 1800 and is one of the largest of the theaters in the state. Handsome, well conducted vaudeville theaters are in operation in the summer months as well as winter seasons. Moundbuilders Park at the west extremity of the city is a beautiful resort on the city car line with bowling alleys, bathing, summer theater, hotel and many facilities of a summer resort. In addition to this the Ohio Electric conducts a magnificent place at Buckeye Lake some ten miles away. The Country Club with its beautiful grounds, golf course, charming scenery together with the commodious club house is open to all those who enjoy relaxation of this kind.



Hull Building



A substantial beginning has been made upon the public library with several thousand volumes and a considerable income to support the institution. A handsome building site has been donated by one of Newark's leading citizens for a hospital and in time Newark will have a city hospital worthy of the place. A movement was started October 1st, 1911, to raise a fund of \$50,000, with which to build a city hospital.

TRANSPORTATION FACILITIES

Few cities in the United States of 50,000 inhabitants or more have the advantage of such railroad facilities as Newark. Trunk lines of the Pennsylvania and B. & O. Railroads cross east and west affording 12 hours service to New York, Philadelphia, Baltimore and Washington, and 10 hours to Chicago. From the coal mines on the south, the B. & O. operates lines direct to the Great Lakes and Chicago through Newark. Two miles to the west of Newark, the Toledo and Ohio Central Railroad Company has a line running north and south which forms a junction with the Pa. and B. & O. Railway Companies running westerly from Newark. Owing to the fact that the large B. & O. Shops are located at Newark, and that it is also the end of five divisions of the B. & O. Railway Company, its freight car service is handled at Newark making such a thing as a car famine unknown at this point. To meet the competition, the Pennsylvania Railway Company favors Newark against other competitions, so that manufacturers have as near perfect freight service as is known in this country. Forty-five express passenger trains stop daily at Newark.

In addition to steam railways, interurban electric railway service has reached a high development in Newark. The Ohio Electric Railway carries passengers from the east through Newark to Columbus, Dayton and Springfield. An interurban line also runs to Granville, the seat of Denison University.

Out of Newark daily, some 60 high speed electric trains run in three directions. This electric service carries passengers, freight and express. By bringing the farms into communication with the city the cost of living has been effectually lowered. To the southwest the Ohio Electric runs to Buckeye Lake, one of the most attractive and popular summer resorts in the state. Hundreds of thousands of dollars have been expended upon this place by the state of Ohio as well as by the Ohio Electric railway company so that it is now not only a cool and delightful place in which to spend one's leisure hours but it is also sanitary and healthful to all those who sojourn there.



Licking Light & Power Co.'s Plant



Municipal Light, Power Plant

FUEL AND POWER

CHEAP fuel is one of the facilities which has added to the prosperity of Newark as a manufacturing center. The fuel is obtained from two sources, natural gas wells and the coal fields.

Newark has been fortunate in being located in the center of one of the greatest gas fields the world has known. A field which is uniform, constant and apparently inexhaustible. With the exception of a few barren spots, almost the entire county of Licking, in which Newark is situated, is underlaid by the gas bearing sand which means so much to man. These wells show a production of from 1,000,000 to 15,000,000 cubic feet per day, so that cheap fuel for manufacturing purposes is assured for many years to come.

Coal fields are located to the east and south a distance of about twenty-five miles and are reached by competing railroads so that freight rates never exceed fifty cents per ton.

The Licking Light and Power Company is an up-to-date electrical company which furnishes current in large quantities as low as it can be obtained anywhere. This plant, operated by direct connected gas engines and dynamos, is used by many of the factories of Newark as a source of power, the rate being for large consumers as low as 2½ cents per 1000 watts.

LABOR CONDITIONS

SITUATED in the heart of one of the greatest manufacturing states in the Union, Newark has enjoyed exceptional facilities in the matter of labor. All factories that operate in Newark have been able to easily obtain the highest skilled labor as well as all common labor required. Low cost of living has enabled working men to sell their services at a lower price than in our larger neighboring cities.

INDUSTRIES

ONE of the striking features of Newark is the diversification of her industries. This makes it easy to obtain labor in almost any of the mechanical trades or arts. It furthermore enables almost any kind of a factory to obtain quick and satisfactory service as to supplies and machinery.

BANKING FACILITIES

NEWARK'S banks aggregate a capital stock and surplus of \$1,207,146.41 and deposits of \$4,500,000. The banks are conducted on a broad, liberal policy especially favorable to manufacturing concerns. The tax rate is established by



Lighting System Around Court House



Boating at Black Hand



One of Newark's Gardens

recent enactment of the legislature, at 1%. The Newark building association deposits amount to \$1,719,655.35.

The growth of the city and increase in valuation is shown by complete statements of the tax valuation during the past two years.

The payroll of thirteen of the chief industries of the city is at present \$80,000 a week, or more than \$4,000,000 per annum. The great Wehrle foundry and the American Bottle Plant, as well as many of the smaller factories, have witnessed a revival of industry within the past year. The Newark Furniture Co. is now doubling its capacity, the Holophane plant has witnessed a heavy growth, and the Smith Shoe Co. has a payroll of \$1,000 a week—\$250 more than its agreement with the Board of Trade. The Burke-Golf Shaft Company is a new and promising industry of the city and has already developed an export trade. The Central City Foundry was recently induced to locate in Newark.

The Newark postoffice receipts for 1910, exclusive of the money order business, amounted to \$64,751.49. The receipts for 1900 were \$22,891.19, a gain of \$41,860.30, or 182.4 per cent.

Within a few years the city has passed from the canal boat to trolley and steam express; from the stage coach to the parlor car, automobile and aeroplane; from coal oil and gas street lamps to electric light, Tungsten lamp, and Newark-made Holophane reflectors; from no telephones to five thousand, nearly all automatic; from no stove works—the largest in the world, covering twenty acres under roof. The city also claims to have the largest halter factory and the largest bottle factory in the world. Newark-made electric cars are running in every important city; the Heisey "Diamond H" table glass ware and the Holophane reflectors are known the world over. Along with the new order of things has come the bottle-making machine, the linotype, the automatic telephone, good hotels, paved streets, a real sky-scraper, an Arcade, a beautiful Soldiers' and Sailors' Memorial Building, a splendid Children's Home, many fine



Newark's Arcade



CATHOLIC BLESSED SACRAMENT



CHRIST CHURCH



ST. JOHN'S
LUTHERAN



TRINITY EPISCOPAL



SOUTH SIDE CHAPEL

residences, modern factories, modern methods, and a class of men who have brought all this prosperity to the city, most of whom are still here and stand as a greater asset to the city than all the material prosperity they have brought.

All in all, probably the B. & O. shops have been a greater benefit to Newark than has any other factory. It is the intention of this great railway company, to assemble its western repair shops, now widely scattered, in some one city. Newark is the logical place for this mammoth plant and is almost certain to secure it. If it should, the company will expend over two millions here and bring over two thousand mechanics to the city. This will mean an increase in population of ten thousand or more.

Among other factories that should be mentioned are the Newark Gearwood Company, the Smith Shoe Company, the Blair Manufacturing Company, the Newark Furniture Company, the Pratt-Kirk Company, Scheidler, McNamar, and Thomas Machine Companies; the Wyeth Company, the Consumers Company, Buckeye Rail Com-



FIFTH ST. BAPTIST




SECOND
PRESBYTERIAN



ST. FRANCIS DE SALES
CHURCH




CENTRAL CHURCH OF CHRIST



SECOND METHODIST



MAPLE AVE. CHURCH



LUTHERAN . ST. PAUL'S

pany, Swisher Bros.' Cigar Factory, Vogelmeier Brick Yards, Licking County Creamery, and the Howell Provision Company. The abattoir of the last named company is modern and the company's business is growing rapidly. W. S. Weiant & Son have the largest greenhouse in Ohio, five acres under glass roof where winter vegetables are grown and shipped into three states.

The people of Newark are taking greater interest in civic affairs than ever before. In local matters party lines are forgotten. The people are studying questions of city government and are interested in methods to bring about an improvement. They are taking greater pride in public affairs and conditions, demanding better sidewalks, cleaner streets, play grounds for children, some system in charity, a bigger and better library and hospital; they are seeking to solve the subway problem, the sewer question; they are looking toward better conditions for the working man. They are talking about tree preservation, park extension, civic betterment.



U.B. CHURCH

On July 1, 1911, the Board of Trade membership numbered 650 and the organization is still growing in numbers and in strength. The sole purpose of the Board of Trade is to promote the growth and the welfare of the city. Monthly meetings of members are held for the discussion of topics of interest. The "Booster Spirit" is very much in evidence in Newark and the great public interest manifested in the work of the Newark Board of Trade argues well for the city.

The city has splendid sites for resident districts, both in the great valleys and on the neighboring highlands.

The beautiful hills that skirt the east bank of the North Fork and the south bank of the South Fork are extensive undulating or hilly areas, suitable for park systems on a grand scale. These are unsurpassed in natural scenery, graceful contour, and natural adaptation for such purposes.

Among her advantages for residential purposes may be noted:

Complete and quick street car service to the various parts of the city.

A new automatic telephone service of 3000 phones and a Bell telephone system of 1500 phones.

15 miles of paved streets.

19 miles of sanitary sewerage.

Modern Y. M. C. A. building and equipment valued at \$50,000.

Excellent public and parochial school system and hourly street car service to Denison University, (650 students) six miles away.

Spacious and finely equipped County Fair Grounds.

Progressive Board of Trade with a membership of 650.

New Post Office about to be erected by the government on an appropriation of \$190,000.

Excellent free delivery service in the city and rural delivery throughout the county.

Public Library instituted and in flourishing condition.

City Hospital owning a splendid new site with building and endowment fund.

15 hotels affording excellent accommodations at reasonable rates.

4500 working men own their own homes in Newark.

New Country Club with handsome club house, golf course and grounds covering 130 acres and valued at \$50,000.

Two progressive daily newspapers, two weekly newspapers and one German newspaper of good circulation.

Newark is not the mecca of the physician. He has hard work to make an honest living.

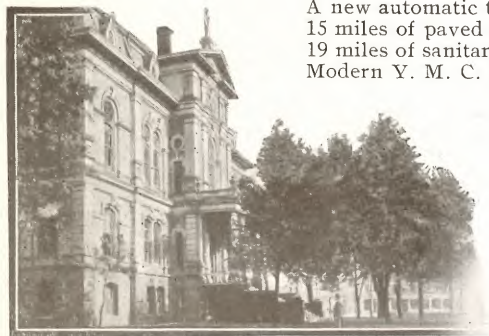
There are no tenements nor congested districts. There is plenty of good water, fresh air and wholesome food. These taken with a judicious mixture of labor combine to make the sick and death rate in Newark abnormally low. There are no epidemics, no contagious diseases, no tuberculosis, no malaria, nothing but longevity.

SEWERAGE SYSTEM

THE city is located north and west of three streams of water which flow from the west and north to form the Licking River. The trunk sewers all empty into these streams near their confluence at the southeasterly corner of the municipality. The fall is sufficient to afford excellent drainage so that typhoid is practically unknown in Newark.

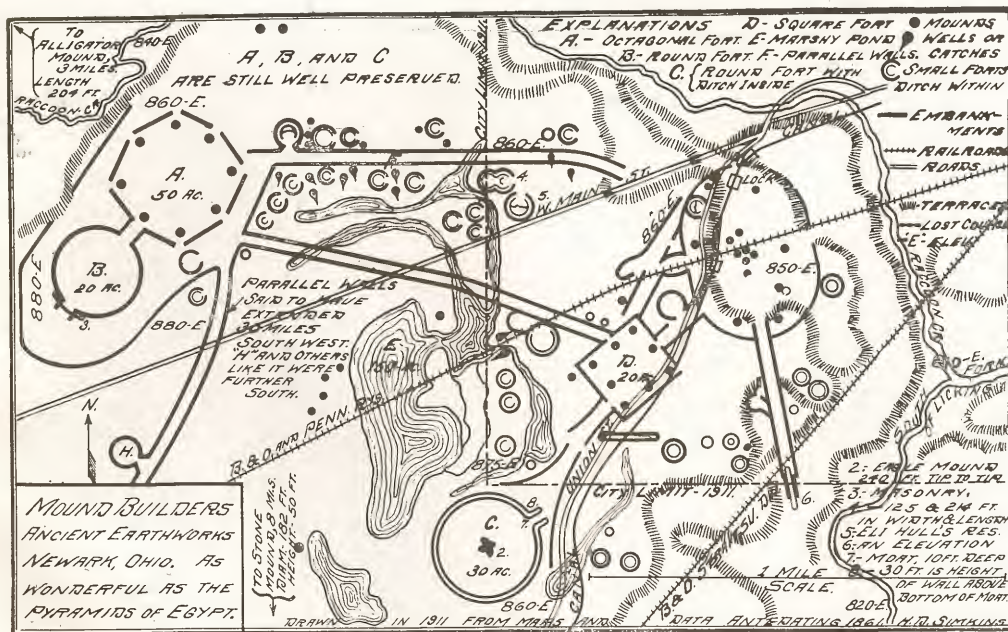
ROOM FOR MUNICIPAL EXPANSION

LOCATED on a plain surrounded on all sides by distant hills Newark has sufficient room for great growth in all directions. Especially are there magnificent sites for manufacturing purposes along the railroads entering Newark. To such as contemplate a change of location, Newark's advantages challenge consideration.



South View of Court House, Newark

ANCIENT EARTHWORKS AT NEWARK, OHIO



Mound Builders City, Newark, Ohio

eter and generally contained a moat and in some instances a mound also.

The number, magnitude and uniformity of these elaborate and gigantic earthworks of Mound City, which were constructed without the use of iron or any other useful metal, mark them as among the most complete in North American, as mysterious as the Pyramids of Egypt, and as strong evidence that here once lived, and loved, and struggled a great people—a people with a religion, a government, a broad domain, and with a knowledge of agriculture. Newark's Country Club House and splendid Golf Course are located at "A" and "B".

THIS Mound City, ancient earthworks, was located 40 to 50 feet above the level of the creeks, and midway in a valley $2\frac{1}{2}$ miles wide and bordered by hills 140 ft. higher than the earthworks. From the summit of these hills looked down 100 watch-tower mounds upon the 100 included in Mound City and which also established communication by night with the 100 other mounds of the county, if, indeed, "wireless" messages were not flashed by re-signals through chains of towers to the present sites of Buffalo, Cincinnati, Hot Springs, and Minneapolis. Parallel embankments; or a walled road, led to the creek near the foot of Kibler Hill, and the summit of this hill was surrounded by an embankment behind which the inhabitants might defend themselves if driven from the city by an enemy.

This once populous city must have been the capital of a vast territory for it seems to have been approached from a distant part by a walled 60-foot Appian highway and to have contained well-guarded government enclosures, walled and moated residences for officials and ambassadors, altars of fire and sun worship and sacrifice, amphitheaters of "Olympian games," concealed (buried) magazines (catches of flint tools and weapons), towers for the watchmen and "telegraphers," barracks for the soldiers, and sepulchers for the distinguished dead. The small enclosures usually ranged from 100 to 200 feet in diam-



Newark has fire protection unexcelled by any city. The reservoir water pressure is 115 pounds with duplicate mains from pumping station. The water system cost \$800,000.



HIGH SCHOOL



NEW WEST END SCHOOL



WOOD SIDE SCHOOL



RIVER SIDE SCHOOL



HUDSON AVE. SCHOOL



EAST MAIN ST.
SCHOOL



MILL ST. SCHOOL

Newark's 15 modern school houses were built at a cost of \$514,000. Over 4000 pupils are enrolled, and the corps of teachers number 111.



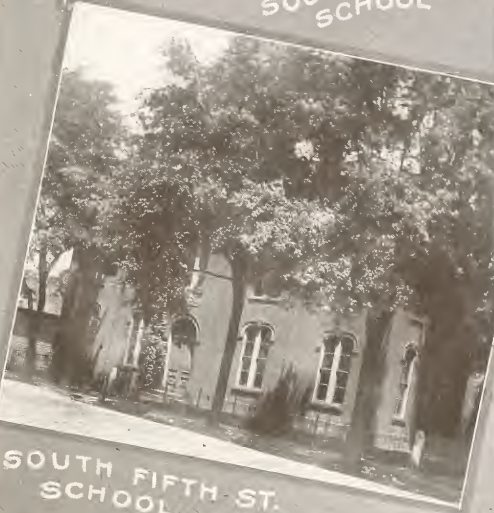
SOUTH THIRD
SCHOOL



CENTRAL SCHOOL



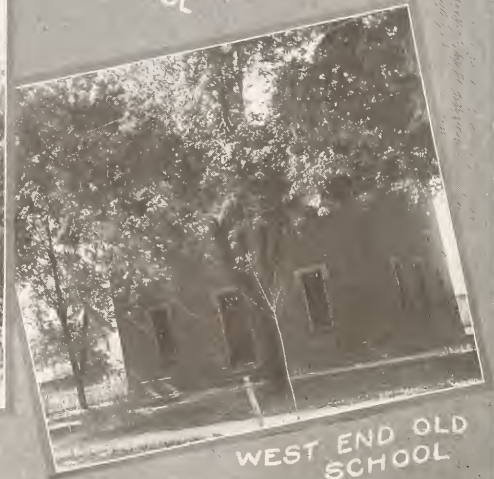
INDIANA ST.
SCHOOL



SOUTH FIFTH ST.
SCHOOL



NORTH FOURTH ST. SCHOOL



WEST END OLD
SCHOOL

A Diploma from Newark's Schools, admits the holder to almost any
American University without examination.



Three handsome stone churches erected at Newark, Ohio, within the year at a cost of \$230,000.

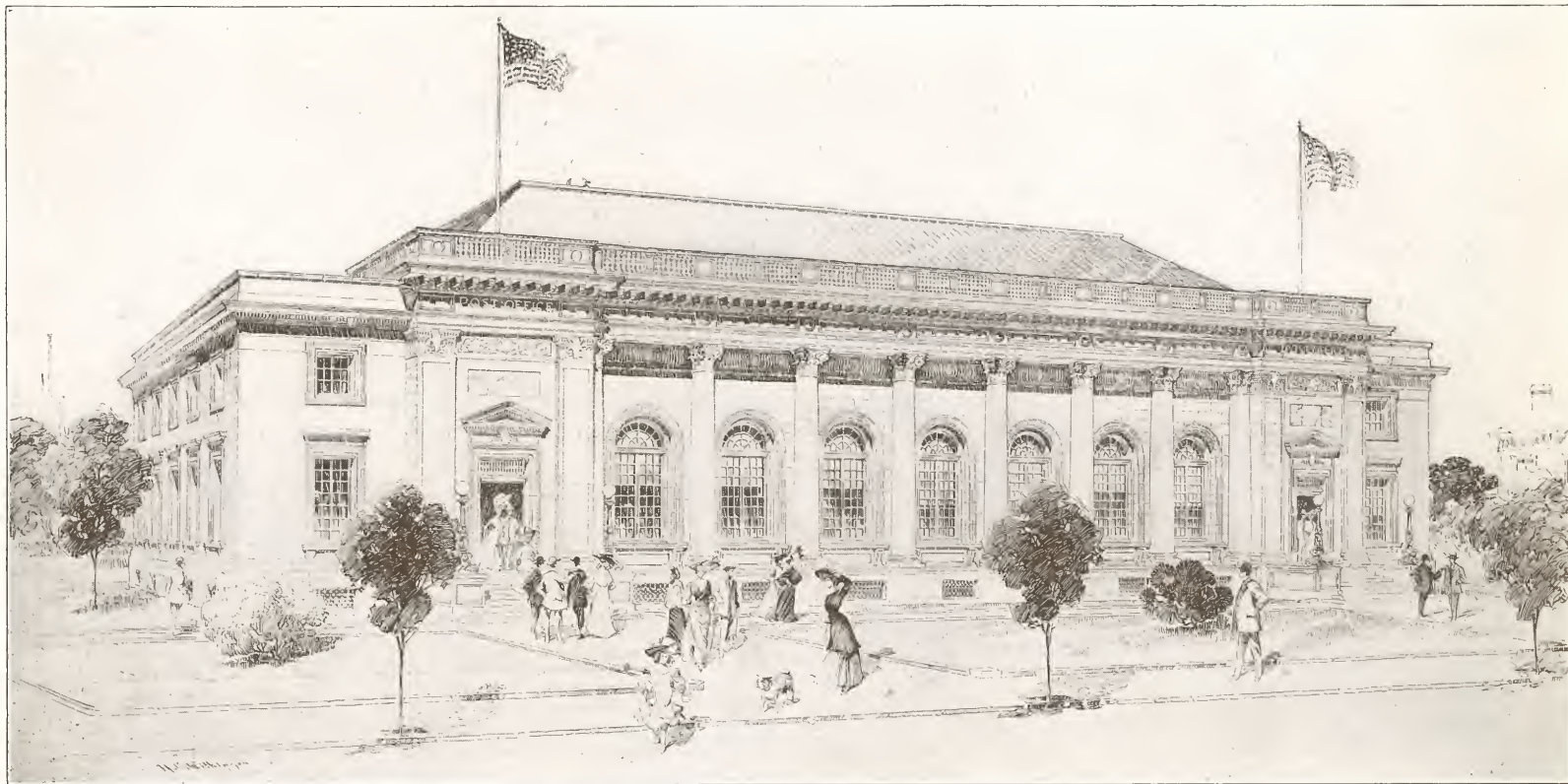


LICKING CO. JAIL



LICKING CO. COURT HOUSE

Newark's court house stands in the center of a public square surrounded by stately elms, and in the heart of the business section.



The federal government has appropriated \$190,000 for a new postoffice building at Newark, Ohio. The site recently purchased proved too small for the needs of the growing city, and another is about to be chosen.



South Park Place, Newark, Ohio, as it appears today. The Elks Club is in the Oriel Block on the extreme left of the picture. The Newark Elks have just bought a new site, and will erect a more modern and even better clubhouse.



Beautiful "North Fork" at Newark, Ohio. This view is north from the Main Street Bridge, in the heart of the city.



CEDAR
HILL
CEMETERY



CATHOLIC
CEMETERY

Beautiful Cedar Hill and Mt. Calvary Cemeteries are continually kept in attractive condition by landscape gardeners.



Pennsylvania Railway Station, Newark, Ohio.



Baltimore & Ohio Railway Station, Newark, Ohio.



The Newark Advocate Office.



Office of the Newark American Tribune

Both newspaper offices are equipped with linotypes, perfecting presses, automatic job presses, and other up-to-date equipment.



Newark's new \$12,000 country club house, erected upon the bank of a wonderful prehistoric mound,



A glimpse of Hudson Avenue, Newark, Ohio.



Newark City Hospital. A site has been given by Mr. and Mrs. E. H. Everett, and plans are under way to secure \$50,000 within a year, to erect a new, modern city hospital.



Sixth Street Park, Newark, Ohio.



A View of Granyville Street, Newark, Ohio.
Nearly every street in the city is lined with beautiful shade trees.



Hotel Sherwood.



Hibbert & Schaus Block.



Buckeye Lake Park is known as the "Atlantic City of Ohio." Ten miles from Newark on trolley and steam lines, it is the summer home of at least 4000 people.



Buckeye Lake, 7 miles in length and a mile wide, is marked with many pretty islands. The banks and islands are dotted with cottages, and at traction terminal is a splendid modern hotel and park, under the management of Will D. Harris.



Y. M. C. A. BUILDING.



Newark's Police Patrol Station.

NEWARK PUBLIC LIBRARY
NEWARK, OHIO



A Pienie Group on the great Circle Mound at Moundbuilders Park. Many trees on this mound indicate that it was built over 400 years ago.



Licking County Children's Home.

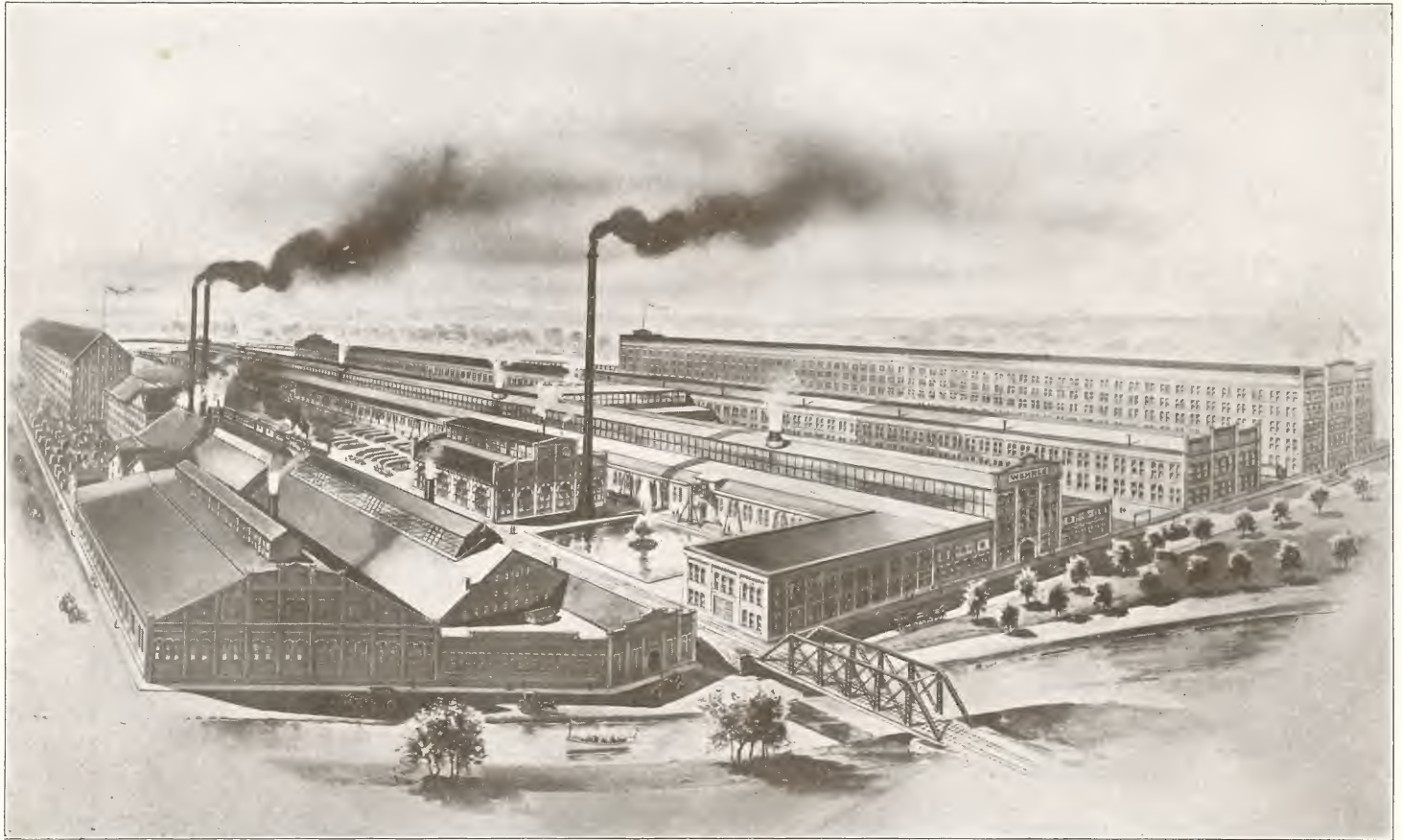


NEWARK has a great diversity of manufacturing interests. It is essentially a manufacturing town, its principal products being stoves, bottles, tableglassware, Holophane reflectors, street cars, shoes, cigars, oil tanks, sleigh runners, steel rails, soap, hardwood finish, furniture, ice, beer, halters, butter, flavoring extracts, safes, kitchen utensils, cement blocks, bricks, engines, motor trucks, clover hullers, manure spreaders, chairs, fertilizer, pork packing, wire cloth, harness, boilers, bridges, blank books, flour, golf sticks, furnaces and heaters.

The following pages picture a number of Newark's leading industries. Newark has over 7,000 registered voters and the majority of these men are identified with the manufacture of the products here enumerated. The Newark Board of Trade offers free building sites, cheap power and fuel for new manufacturing establishments. Shipping facilities are excellent, labor conditions are good, water and power abundant and cheap; fire protection ideal. Write to the Board of Trade, Newark, O.

*Chamber of
Commerce*

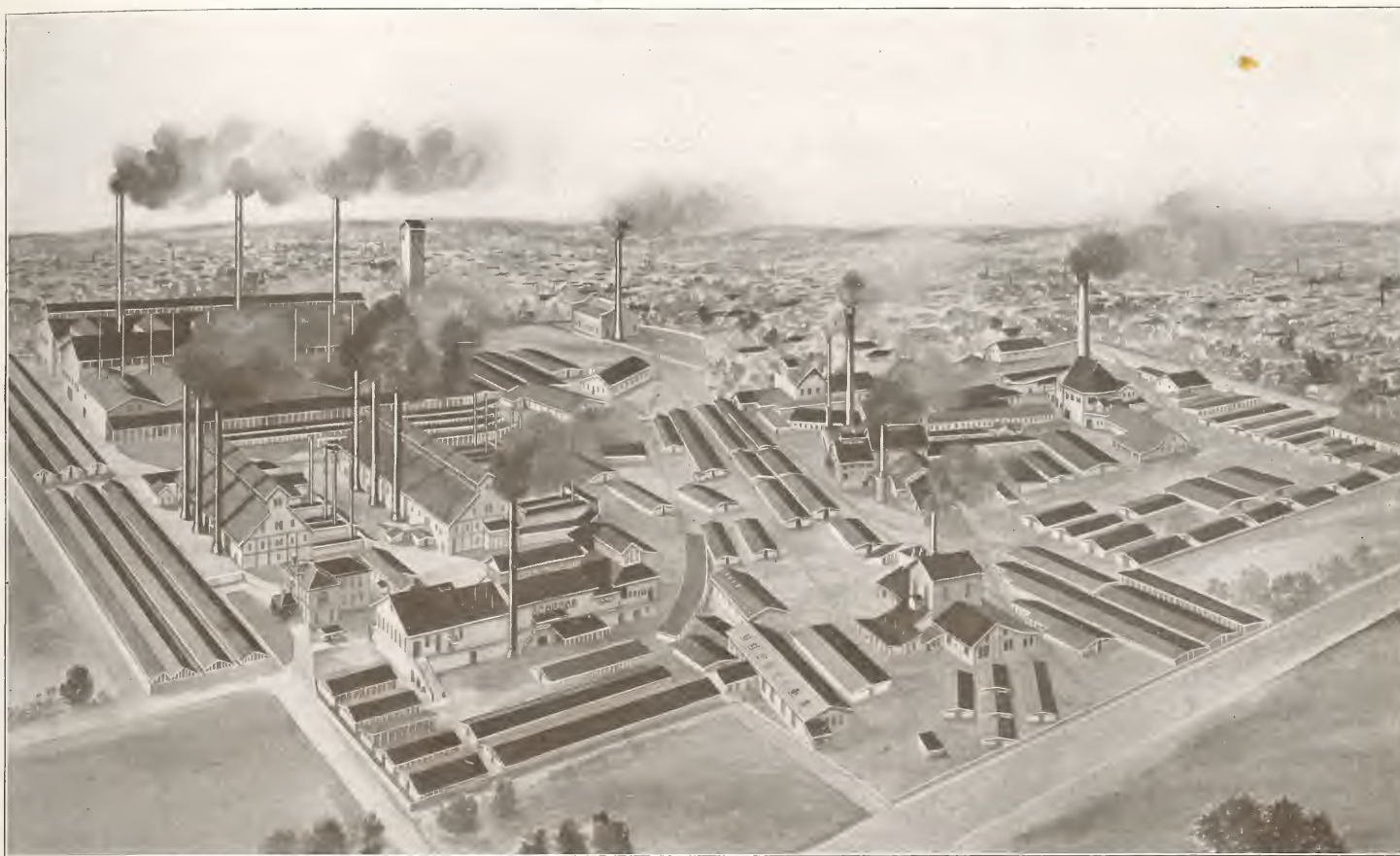
Chamber of Commerce



X

The largest stove foundry in the world, that of The Wehrle Company, is located in Newark, Ohio. The mammoth plant has a capacity of 900 stoves a day. The roofs of its buildings cover 20 acres.

Besides making a great variety of stoves and ranges The Wehrle Company manufactures office safes and a great variety of kitchen utensils.



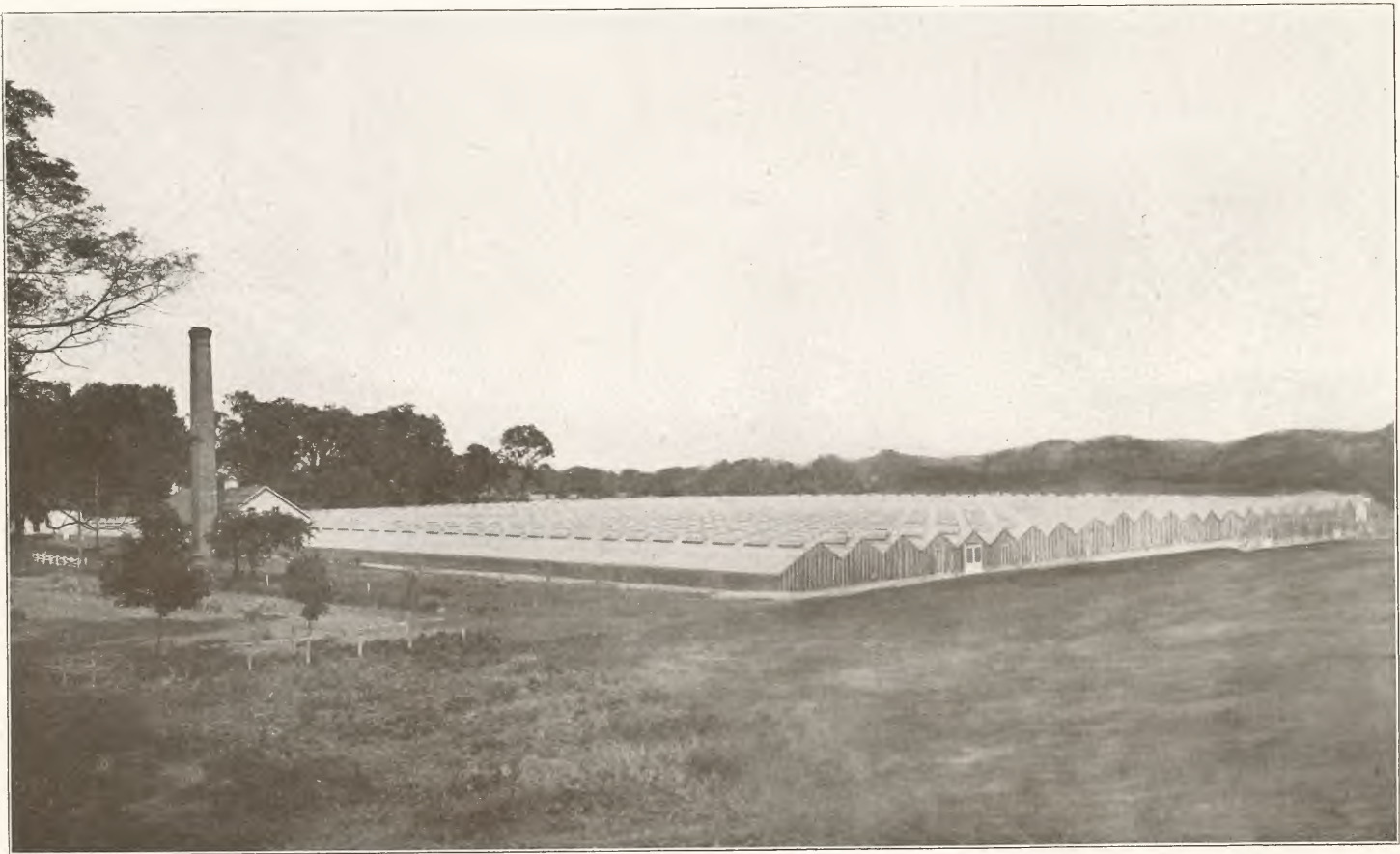
A birdseye view sketch of The American Bottle Plant at Newark, one of the important industries of the city. Besides operating 27 Owens Bottle Machines, each capable of producing 14 bottles a minute 23 hours out of every 24, The American Bottle Company employs a large force of blowers and produces high grade glassware.



"Holophane" is a household word the world over. All Holophane Reflectors are made in Newark.
Branch offices are maintained in many foreign countries.

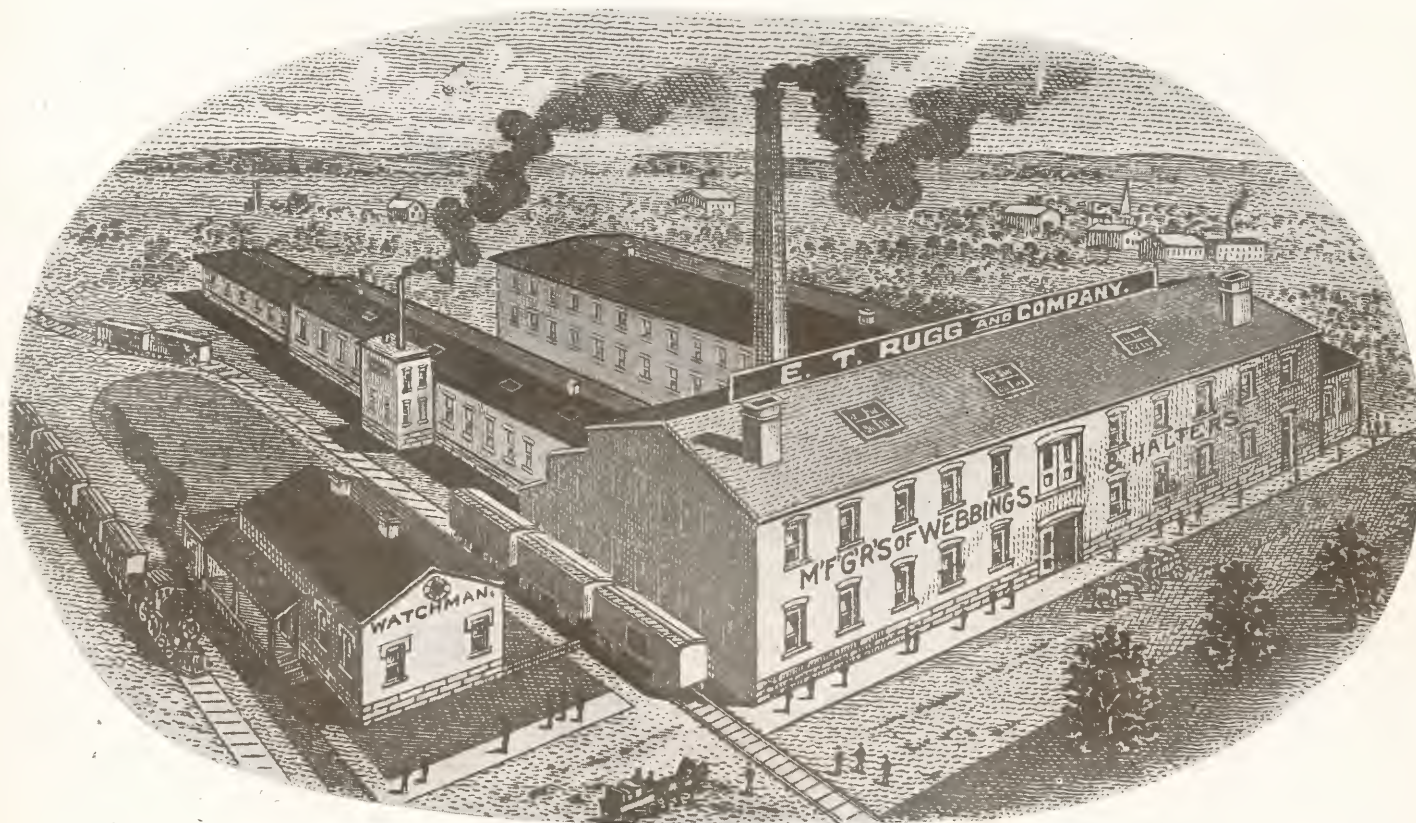


Swisher Brothers' Cigars are known the country over. This well known Newark firm's general offices and principal factory are in Newark, O., with branch factories in Ironton and Chillicothe. They employ over 1000 people.



The largest and most modern Vegetable Greenhouse in Ohio is that of Warren S. Weiant & Son.
Five acres under glass roof—devoted exclusively to winter vegetable growing. The
Weiant vegetables are marketed in three adjoining states.

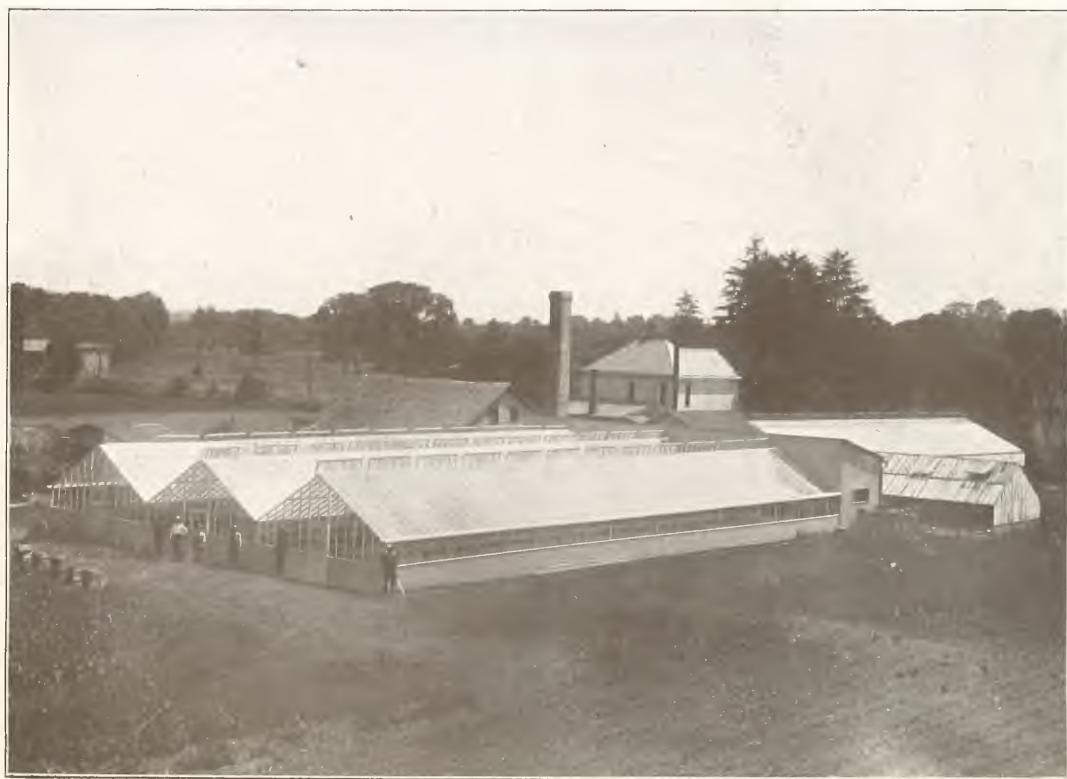
5122



The largest Halter factory in the world is here. E. T. Rugg & Company import the raw materials and make every part of a great variety of halters.



Newark Trust Company.



Kent's Greenhouses.



The Wyeth Scott Company. Makers of Cement Building Blocks.



The Hulshizer Milling Company.

Off in back 7021



Burke Golf Shaft Company, one of the largest factories of its kind in the world, with growing export trade.

Household plumbing



Simpson Heater Company, manufacturers of high grade gray iron castings.



McNamar Engine Works, manufacturers of stationary and portable engines and saw mills.



J. F. Cherry Co. Cigar Factory, manufacturers of "Little Minister," "Park National" and "Elkmont" Cigars.



A. H. Heisey & Company's Tableglass Factory. Diamond "H" Glassware
is known the world over.



Miller's Greenhouses.



Baldwin's Greenhouses.



The P. Smith Sons' Lumber Company.

Booth & Co. 5-1078



Scott Chair Company. A factory where high grade chairs are made.



The Licking Creamery Company. Up-to-date, sanitary equipment for the manufacture of butter and ice cream.



The George E. Howell Provision Company. A large and modern packing house
with department for the manufacture of fertilizer.

G.E. Howell
Newark Prior + Packing Co. 1034



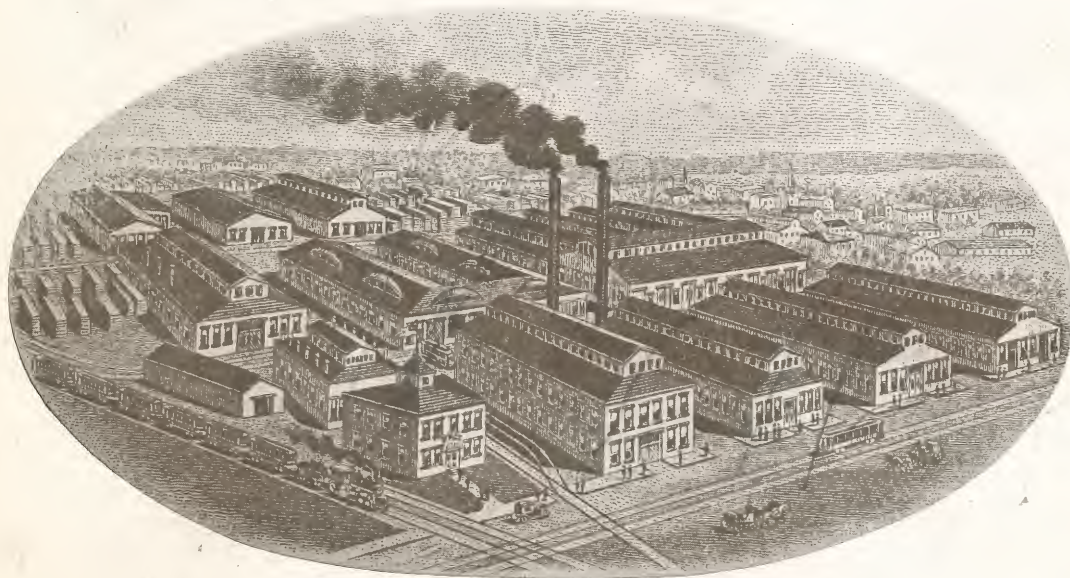
The Consumers Brewing Company. A modern institution with its own ice manufacturing department.



The Hotel Warden.



The Hotel Seiler.



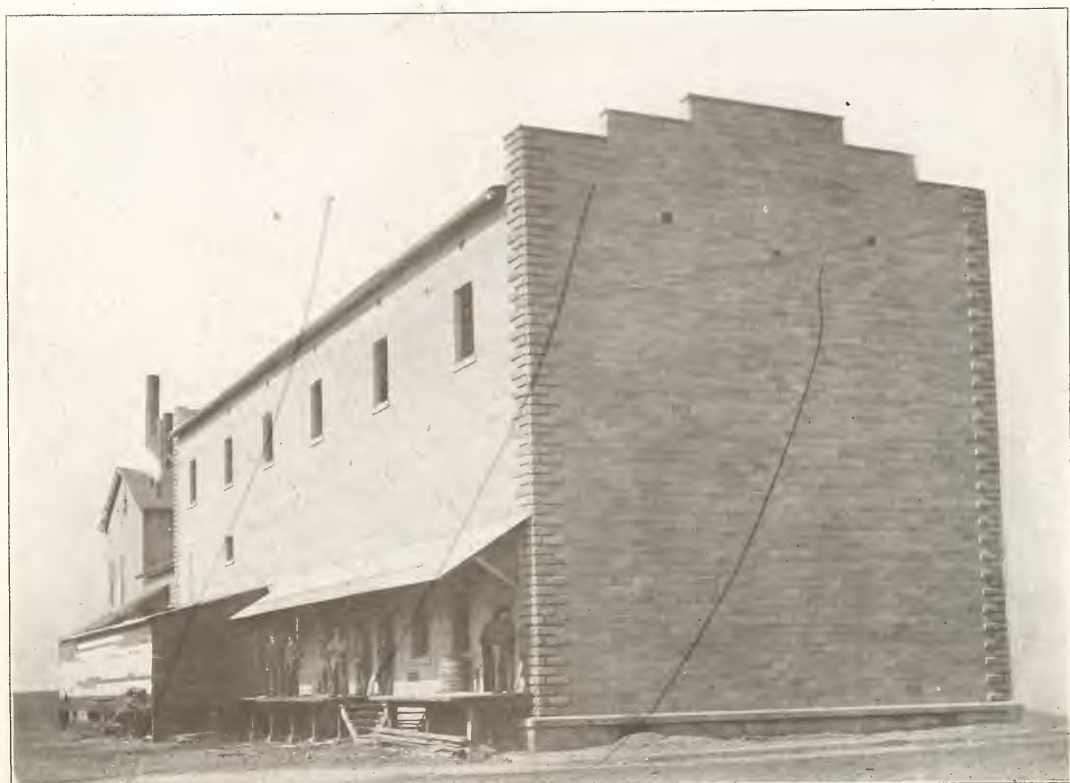
Jewett Car Company's Plant. A factory employing nearly 500 men in the manufacture of street cars. Newark made street cars are seen in every important city in the United States.



Park National Bank.



**The Evans Supply Company. A large establishment dealing in
• Plumbers and Builders' Supplies.**



**The Newark Ice & Cold Storage Company. Where with up-to-date
machinery ice is made from distilled water.**



The Ball-Fintze Company. Jobbers in automobile and phonograph supplies



Smith Shoe Company. One of Newark's new but thriving factories.

*Medison Street
185-7
Chicago*

1026 John Street



Tucker Boiler Works.



The Pratt-Kirk Hardwood Mill. A Newark institution which has a nation wide reputation for the high quality of its work.



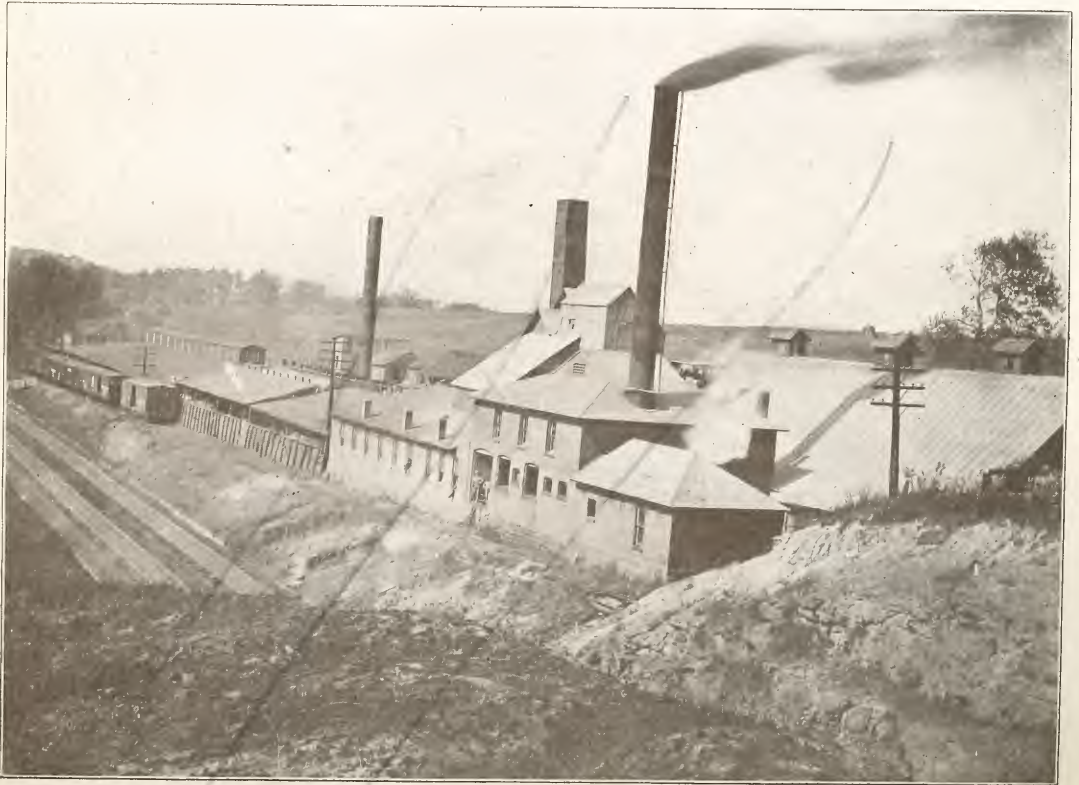
Newark Gearwood Company.



The Newark Ohio Furniture Company. Manufacturers of High Grade Furniture.



Buckeye Rolling Mill. Here steel rails are manufactured.



Hanover Red Pressed Brick Plant, where a great variety of high grade building material is made.



James E. Thomas Foundry.



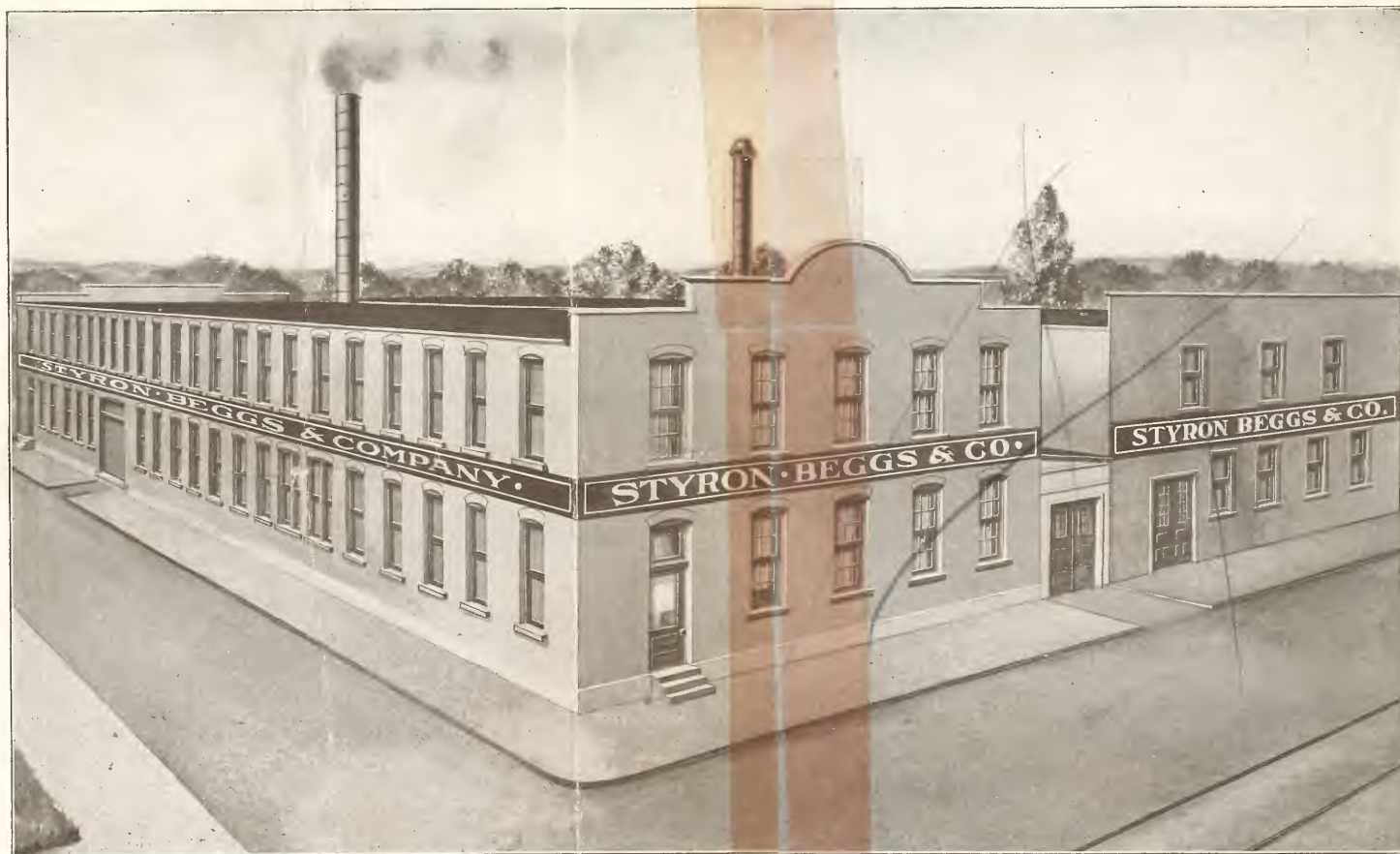
Ohio Electric Railway Car Barns at Newark, Ohio. The Company's million dollar power plant is located just west of Newark. Its fuel is gas.



B. & O. Railway Shops. The B. & O. monthly payroll in Newark averages \$120,000.



The Scheidler Machine Company. Makers of traction, portable and stationary engines and boilers, and circular saw mills.



Styron, Beggs & Company. Manufacturing Chemists and Makers of "Great Seal" Brand of Flavoring Extracts.



The Blair Manufacturing Company's plant where the New Blair Direct Drive Motor Truck has just been built. The Company makes manure spreaders and has a foreign trade on its clover hullers.

6012



Licking County Bank & Trust Company.



Office and Plant of The Licking Light & Power Company. Modern equipment for furnishing factory power and lighting at very low cost.

THE NEWARK OHIO BOARD OF TRADE



ON October 1, 1911 the membership of the Newark Ohio Board of Trade numbered 650. The Board's accomplishment in the past six months is thus summarized by "Town Development" (Chicago).

- 1—Merging of two boosting organizations into one strong body.
- 2—363 new Board of Trade members secured in a 7 hour whirlwind campaign.
- 3—650 new members in a few days of campaigning.
- 4—Over 1300 wagon loads of rubbish taken out of the city on "clean up" day.
- 5—Contracts let for over 60 miles of "Good Roads" in the vicinity of Newark and several miles of new cement sidewalks laid in city.
- 6—Over 300 trees planted on Arbor Day by 4,000 school children.
- 7—60 cash and merchandise prizes for prettiest flower beds.
- 8—\$12,000 country club house built, with best golf course in the state. Plans laid for a convention hall.
- 9—Secured passage by the Legislature of a bill giving the city possession of the Ohio Canal in Newark.
- 10—Secured passage by the Legislature of a bill permitting school board to buy or lease land for children's play grounds. Local school board takes action which means the early establishment of Newark playgrounds.
- 11—About \$1000 raised by popular subscription for the public library.
- 12—\$800 court house park improvement fund raised. Improved walks, preservation of trees, "bubble" drinking fountains, and better lighting of the court house planned.
- 13—Located new automobile truck plant.
- 14—Work started on additional \$50,000 subscription for new city hospital. A site and cash subscription amounting to \$35,000, offered by Mr. and Mrs. E. H. Everett.



THE BOARD OF TRADE'S OFFICERS AND MEMBERS:

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Vice-President, J. F. Irwin.

Secretary, W. C. Wells.

Treasurer, L. B. Richards.

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J. F. Irwin, W. H. Mazey, F. S. Neighbor, Carl Norpell,
L. B. Richards, C. H. Spencer, A. A. Stasel, W. C. Wells.

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 Applegate, P. G.
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 Armstrong, Noel E.
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 Crayton, E. W.
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ISSUED BY
THE NEWARK BOARD OF TRADE
NEWARK, OHIO

